OPEN INNOVATION: UNVEILING THE POWER OF THE HUMAN ELEMENT

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Key Features:
• Provides a diversified content with perspectives both from academics and practitioners
• The first of its kind to explicitly delve and focus on the multidimensional and multidisciplinary human aspect of open innovation
• Unveils the peculiarities of the dynamic interplay between the organizational and individual spectrum

Description:
What is the profile to excel and lead in an open innovation environment, within and across organizational boundaries? What are the organizational ingredients and ways contributing to the creation of the right corporate open innovation environment and culture, within and across organizational boundaries? What is the role of organizational culture as a catalyst for adopting open innovation practices? What kinds of educational and training curricula for open innovation need to be developed and put in place? By unveiling the peculiarities of the dynamic interplay between the individual and organizational spectrums, this volume, seeks to provide relevant answers to these questions, among others. Readers are invited to embark on a fascinating and challenging journey towards one of the darkest of sides and mysteries of open innovation: the human element.

Open Innovation: Unveiling the Power of the Human Element brings together the latest thinking from members of the academic community, industry leaders and practitioners, along with, policy-makers. By adopting a variety of research methods, this volume provides relevant up-to-speed but at the same time down-to-earth invaluable insights, foresights and solutions in relation to the role and the positioning of the human element within the participatory and connection-driven DNA of the open innovation paradigm.

Editors:
Dr Anne-Laure Mention holds an expert position at Luxembourg Institute of Science and Technology (LIST). Until end of 2014, she was leading a research unit focusing on innovation economics and management within the Public Research Centre Henri Tudor, Luxembourg. She is actively involved in research projects, mainly focusing on innovation and performance measurement and management in the financial and business to business services industries. She is also currently appointed as Expert to the High Committee for the Financial Industry in Luxembourg, in the context of the FinTech initiative.

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Contents:
• What Kind of Skills, Competences, Attitudes, Motivations and Attributes an Open Innovation Professional Possesses?
• How to Recruit, Select, Train, Assess and Retain Talent for Open Innovation? (Attracting Talent, Exploiting Skills, Intelligence and Creativity)
• What is the Integrative Role of Top Management Towards the Creation of a Corporate Environment Ideal for Open Innovation?
• What is the Effect of Trust, Motivation and Leadership on the Human Side of Open Innovation?
• How Does an Individual’s Position Within the Organization Affect Personal Involvement in the Open Innovation Process?
• How do You Identify and Engage the Innovative Souls within Your Company?
• Is There a Certain Personality Type that will Always be Among the Contributors? If Yes, What Defines this Personality?
• Why do the Other People Hold Back from Participating? Are There Any Tips to Engage Them at All?
• Why and How People Engage in Their Work and What Makes Them Contribute?
• How to Develop Training Curricula for Open Innovation Professionals?